**#CWSGivingDay Email Templates**

**Before Giving Day**

**CWS Fundraising Ambassadors**

**Subject:** Join Me in Making a Difference on #CWSGivingDay!

Dear Friends,

I'm thrilled to share that I’m a #CWSGivingDay Compassion Ambassador! On May 1st, we're celebrating CWS' 2nd Annual #CWSGivingDay, marking 79 years of incredible impact.

Every dollar raised helps support individuals and families recovering from crisis, seeking safety, or working to build resilient, hope-filled futures.Your donation puts us on the front line, ready to make a difference where it's needed most.

**Please consider supporting me by donating to my giving page here:** [LINK TO YOUR FUNDRAISING PAGE]

[OPTIONAL: Share your personal story here. Why are you fundraising? What impact has CWS had on you?]

Together, we can save and transform lives across the U.S. and around the world. Thank you for standing with me and CWS!

**General Supporters**

**Subject:** Join Me in Making a Difference on #CWSGivingDay!

Dear Friends,

I'm excited to share my passion for supporting CWS with you. Every day, this incredible organization provides food, a voice and a safe place to call home for thousands of people around the world.

Join me on May 1st as we celebrate #CWSGivingDay, marking 79 years of incredible impact. Give today or learn more at: [www.cwsglobal.org/givingday](http://www.cwsglobal.org/givingday)

Your donation helps support individuals and families recovering from crisis, seeking safety, or working to build resilient, hope-filled futures.Your donation puts us on the front line, ready to make a difference where it's needed most.

[OPTIONAL: Share your personal story here. What impact has CWS had on you?]

Together, we can save and transform lives across the U.S. and around the world. Thank you for your support!

**During Giving Day (Morning)**

**CWS Fundraising Ambassadors**

**Subject:** #CWSGivingDay is Here - Your Chance to Save Lives and Double Your Impact!

Dear Friends,

I'm thrilled to be a Giving Day Compassion Ambassador for CWS! Today, on May 1st, we're celebrating the 2nd annual #CWSGivingDay, marking 79 years of incredible impact.

Every dollar raised will help our most vulnerable neighbors create futures filled with hope.

I'm excited to share that we have a Match Opportunity on this day only! Give today, and your donation will be doubled!

Please consider supporting me by donating to my giving page here: [LINK TO YOUR FUNDRAISING PAGE]

[OPTIONAL: Share your personal fundraiser story here. Why are you fundraising? What impact has CWS had on you?]

Together, we have the power to save and transform lives across the U.S. and around the world. Thank you for joining me in supporting CWS on this special day of giving!

**General Supporters**

**Subject:** #CWSGivingDay is Here - Your Chance to Save Lives and Double Your Impact!

Dear Friends,

I'm thrilled to support CWS. Today, on May 1st, we're celebrating the 2nd annual #CWSGivingDay, marking 79 years of incredible impact.

Every dollar raised will help our most vulnerable neighbors create futures filled with hope.

I'm excited to share that, thanks to the generosity of others, we have a Match Opportunity on this day only! Give today and double your impact!

Please consider supporting CWS by visiting: [www.cwsglobal.org/givingday](http://www.cwsglobal.org/givingday)

[OPTIONAL: Share your personal story here. What impact has CWS had on you?]

Together, we have the power to save and transform lives across the U.S. and around the world. Thank you for joining me in supporting CWS on this special day of giving!

**During Giving Day (Evening)**

**CWS Fundraising Ambassadors**

**Subject:** Only A Few More Hours Left to Give #CWSGivingDay!

Dear Friends,

#CWSGivingDay is almost over! With [$ AMOUNT YOU’VE RAISED SO FAR], I am proud of the impact we've made together!

I am incredibly grateful for the support of my community throughout this day, but our work isn’t done yet! There are only a few hours left to make a difference. Please visit my fundraising page at [FUNDRAISING PAGE LINK] and contribute to help me reach my goal. Your support will bring help and hope to vulnerable communities when it’s most needed.

Thank you again for joining me in supporting CWS on this special day of giving!

**General Supporters**

**Subject:** Only A Few More Hours Left to Give to #CWSGivingDay!

Dear Friends,

#CWSGivingDay is almost over. With [$ AMOUNT CWS RAISED SO FAR], I am proud of the impact we've made together!

I am incredibly grateful for the support of my community throughout this day, but our work isn’t done yet!

There are only a few hours left to make a difference. Visit: [www.cwsglobal.org/givingday](http://www.cwsglobal.org/givingday)  Your support will bring help and hope to vulnerable communities when it’s needed most

Thank you for your support!

**After Giving Day**

**CWS Fundraising Ambassadors**

**Subject:** Thank You for Your Incredible Support on #CWSGivingDay!

Dear Friends,

I am overwhelmed with gratitude for your support during #CWSGivingDay. Together, we raised an incredible $[AMOUNT RAISED IN YOUR FUNDRAISER], making a meaningful impact on our most vulnerable neighbors in communities around the world.

Your generosity and kindness are truly inspiring, and I am so grateful to have you in my corner. Thank you for being a part of this important cause and for making a difference in the lives of those who need it most.

With heartfelt thanks,

**CWS General Supporters**

**Subject:** Thank You for Your Incredible Support on #CWSGivingDay!

Dear Friends,

I am overwhelmed with gratitude for your support during #CWSGivingDay. Together, you helped CWS raise an incredible $[AMOUNT RAISED OVERALL BY CWS], making a meaningful impact on our most vulnerable neighbors in communities around the world.

Your generosity and kindness are truly inspiring. Thank you for being a part of this important cause and for making a difference in the lives of those who need it most.

With heartfelt thanks,