**#CWSGivingDay Email Templates**

**Before Giving Day**

**CWS Fundraising Ambassadors**

**Subject:** Join Me in Making a Difference on #CWSGivingDay!

Dear Friends,

I'm thrilled to share that I've taken on the role of a #CWSGivingDay Compassion Ambassador! On May 1st, we're celebrating CWS' inaugural #CWSGivingDay, marking 78 years of incredible impact.

Every dollar raised will strengthen CWS' Emergency Response Fund, enabling immediate action when disaster strikes. Your donation puts us on the front line, ready to make a difference where it's needed most.

**Please consider supporting me by donating to my giving page here:** [LINK TO YOUR FUNDRAISING PAGE]

[OPTIONAL: Share your personal story here. Why are you fundraising? What impact has CWS had on you?]

Together, we can save and transform lives across the United States and around the world. Thank you for standing with me and CWS!

**General Supporters**

**Subject:** Join Me in Making a Difference on #CWSGivingDay!

Dear Friends,

I'm excited to share my passion for supporting CWS with you. Every day, this incredible organization provides food, a voice, and a safe place to call home for thousands of people around the world.

Join me on May 1st as we celebrate #CWSGivingDay, marking 78 years of incredible impact. Give today or learn more at: [www.cwsglobal.org/givingday](http://www.cwsglobal.org/givingday)

Your donation will strengthen CWS' Emergency Response Fund, enabling immediate action when disaster strikes. Every dollar puts us on the front line, ready to make a difference where it's needed most.

[OPTIONAL: Share your personal story here. What impact has CWS had on you?]

Together, we can save and transform lives across the United States and around the world. Thank you for your support!

**During Giving Day (Morning)**

**CWS Fundraising Ambassadors**

**Subject:** #CWSGivingDay is Here - Your Chance to Save Lives and Double Your Impact!

Dear Friends,

I'm thrilled to be a Giving Day Compassion Ambassador for CWS! Today, on May 1st, we're celebrating the inaugural #CWSGivingDay, marking 78 years of incredible impact.

Every dollar raised will strengthen CWS' Emergency Response Fund, allowing us to take immediate action when disaster strikes.

I'm excited to share that we have a Match Opportunity on this day only! Give today, and your donation will be doubled!

Please consider supporting me by donating to my giving page here: [LINK TO YOUR FUNDRAISING PAGE]

[OPTIONAL: Share your personal fundraiser story here. Why are you fundraising? What impact has CWS had on you?]

Together, we have the power to save and transform lives across the United States and around the world. Thank you for joining me in supporting CWS on this special Giving Day!

**General Supporters**

**Subject:** #CWSGivingDay is Here - Your Chance to Save Lives and Double Your Impact!

Dear Friends,

I'm thrilled to support CWS. Today, on May 1st, we're celebrating the inaugural #CWSGivingDay, marking 78 years of incredible impact.

Every dollar raised will strengthen CWS' Emergency Response Fund, allowing us to take immediate action when disaster strikes.

I'm excited to share that, thanks to the generosity of others, we have a Match Opportunity on this day only! Give today and double your impact!

Please consider supporting CWS by visiting: [www.cwsglobal.org/givingday](http://www.cwsglobal.org/givingday)

[OPTIONAL: Share your personal story here. What impact has CWS had on you?]

Together, we have the power to save and transform lives across the United States and around the world. Thank you for joining me in supporting CWS on this special Giving Day!

**During Giving Day (Evening)**

**CWS Fundraising Ambassadors**

**Subject:** Only A Few More Hours Left to Give #CWSGivingDay!

Dear Friends,

#CWSGivingDay is almost over! With [$ AMOUNT YOU’VE RAISED SO FAR], I am proud of the impact we've made together!

I am incredibly grateful for the support of my community throughout this day, but our work isn’t done yet! There are only a few hours left to make a difference. Please visit my fundraising page at [FUNDRAISING PAGE LINK] and contribute to help me reach my goal. Your support will save and transform lives during times of disaster.

Thank you again for joining me in supporting CWS on this special Giving Day!

**General Supporters**

**Subject:** Only A Few More Hours Left to Give to #CWSGivingDay!

Dear Friends,

#CWSGivingDay is almost over. With [$ AMOUNT CWS RAISED SO FAR], I am proud of the impact we've made together!

I am incredibly grateful for the support of my community throughout this day, but our work isn’t done yet!

There are only a few hours left to make a difference. Visit: [www.cwsglobal.org/givingday](http://www.cwsglobal.org/givingday)  Your support will save and transform lives during times of disaster.

Thank you for your support!

**After Giving Day**

**CWS Fundraising Ambassadors**

**Subject:** Thank You for Your Incredible Support on #CWSGivingDay!

Dear Friends,

I am overwhelmed with gratitude for your support during #CWSGivingDay. Together, we raised an incredible $[AMOUNT RAISED IN YOUR FUNDRAISER], making a meaningful impact on people around the world affected by disasters.

Your generosity and kindness are truly inspiring, and I am so grateful to have you in my corner. Thank you for being a part of this important cause and for making a difference in the lives of those who need it most.

With heartfelt thanks,

**CWS General Supporters**

**Subject:** Thank You for Your Incredible Support on #CWSGivingDay!

Dear Friends,

I am overwhelmed with gratitude for your support during #CWSGivingDay. Together, you helped CWS raise an incredible $[AMOUNT RAISED OVERALL BY CWS], making a meaningful impact on people around the world affected by disasters.

Your generosity and kindness are truly inspiring. Thank you for being a part of this important cause and for making a difference in the lives of those who need it most.

With heartfelt thanks,